



E&M

Energie & Management

Information, publications and
services for the energy industry
in Europe

- Company Profile -



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Informations, publications and services

The Energie & Management Ltd publishing company in Herrsching is an independent provider of information and services for the energy industry.

The publishing house, founded in 1994, offers a broad range of publications and online information services with current topics and data, which reflect the opinion of the European energy industry and energy policy.

A team of 15 editors and an European-wide network of correspondents stand for competent obtaining, neutral editing and an innovative distribution of information relevant to the energy industry.

Energie & Management assists decision makers of the energy industry with exclusive consulting services to achieve effective positioning in the market and gain customer loyalty.



Publications

Information and solutions in line with the market

The service capacity of Energie & Management is based on current information and solutions for the energy industry in line with the market.

Sectors of the company

Newspaper Energie & Management, Newsletter Erneuerbare & Management, Newsletter E&M daily, books, special editions

Online Services

Information services powernews.org, electronic newsletters, Internet editorial, Content-Providing

Services

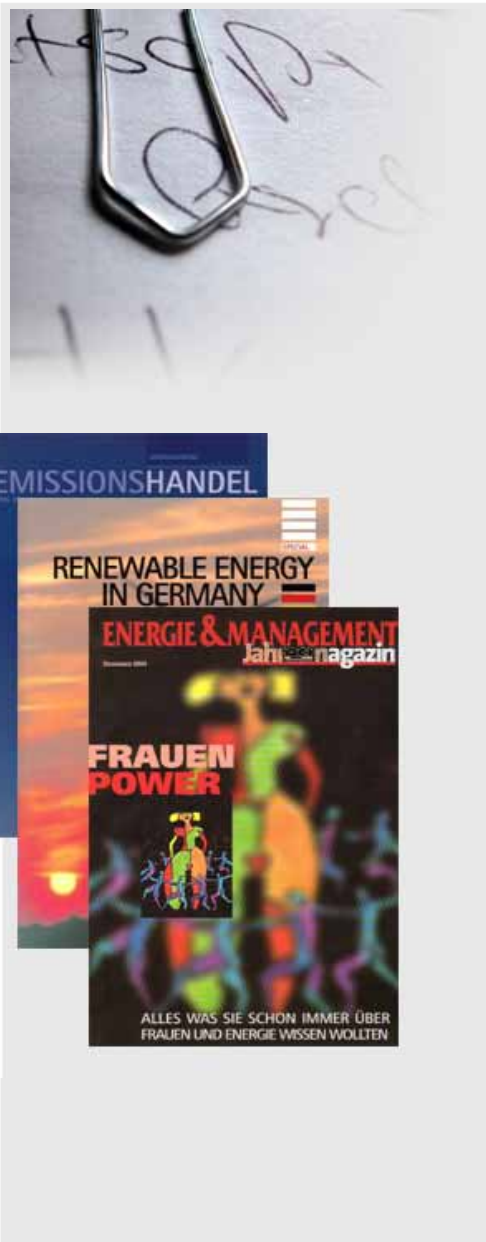
B2B Marketing, Events, exhibition consulting, marketing and communication consulting, coaching, company magazines and sales bulletins, market research and surveys



Journal Energie & Management

The journal Energie & Management, published fortnightly, with current statements, reports, interviews and analyses of the energy trade, energy management and energy policy is one of the leading trade journals of the European energy market.

Circulation	7.230 copies (distributed circulation)
Distribution	Germany, Austria, Switzerland and EU-countries
Prices for subscription	Germany: 146,00 Euro annually (incl. VAT) Europe: 194,00 Euro annually



Special interest and exclusive publications

On the occasion of current and energy specific focuses the publisher releases:

- Annual magazine Energie & Management
- Special editions focussed on certain topics
- Reference books
- Chronicles



powernews.org

The information service powernews.org provides decision makers of the European energy industry with real-time news, information on stock exchange and meteorological data, price indices and reports about technical and political developments. Powernews.org researches with a European-wide network of correspondents in partnership with the Scandinavian information provider Montel AS.

www.powernews.org

Frequency
subscription price
Additional services

Real Time-Medium
150,00 Euro (plus VAT) monthly
Exklusive E-Mail-Service and data research



Frequency

powermonitor.org

The information service powermonitor.org delivers generation data of selected German power plants. Without being physically connected to the power grid, powermonitor.org is able to calculate the current electricity production of a power plant by measuring the magnetic field of the grid running from the power plant. powermonitor.org provides the production data as absolute numbers, graphs, historical data and so on. Once there is a significant change in a power plants' production, a warning notice will be immediately sent to our users by SMS and/or email. The notification of the change in production will reach our users within two minutes.

www.powermonitor.org

Online-Medium



E&M daily

E&M daily is the daily newspaper for the energy market in form of an electronic pdf-newsletters with current news and announcements, clear and in short form.



Frequency

On every workday

Format

Several pages of the electronic newsletter (pdf-format)

Price for subscription

50,00 Euro (plus VAT) monthly
600,00 Euro annual subscription



Internet-Editing

Individual Online Services

We offer several services for Internet-Marketing and online communication.

Content-Providing

Editorial possibilities for Internet and Intranet solutions.

Electronic Newsletter

System-compatible, individual editing and supply of content solutions as well as consulting and planning of Content Management systems

Development and provision of an electronic Newsletter for intracorporate purposes or for customer communication (B2B Marketing)



B2B Marketing

Events

Efficient Energy-Marketing

Our services create innovative solutions for an efficient communication of decision makers of the energy industry.

- Editing and production of sales bulletins
- Adress-Research of the European energy industry
- Enforcement of electronic mailings

- Planning and implementation of roundtables with experts.
- Event and exhibition consulting (e.g. ENKON dezentral)
- Award Management (e.g. energy manager of the year)
- Presentation of conferences and events



Strategic Partner

We create innovative solutions for the energy marketing with our know-how of all energy-related topics and our strategic consulting competence.

Research

- Implementation of market surveys and analyses of countries
- Individual research service

Consulting

- Marketing and communication consulting
- Media and Management-Coaching

E&M

Quality connects

Our specialist network guarantees the complete range of marketing and communication services.



Montel AS, Oslo: Online Information provider of the Scandinavian energy market



energiemarkt GmbH, Herrsching: Service provider for Online information services and Content-Management-Services



EnergyRelations, Landsberg: Consulting for marketing communication, Event Management and Media-Service



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